

23 January 2024

# GOOD WORK BROMLEY EXCHANGE

LONDON  
SOUTH EAST  
COLLEGES 

# Stephen Howlett CBE DL

Group Chair

# Dr Sam Parrett CBE

Group Principal & CEO

# Today's Agenda

- ◆ Welcome
- ◆ Overview of Good Work Bromley Exchange
- ◆ Workshops:
  - Tour with Student Discussion
  - Employer Talk
  - LMI Discussion
- ◆ Networking/Discussion

# **Good Work Bromley Launch**

## **LSEC Orpington Campus**

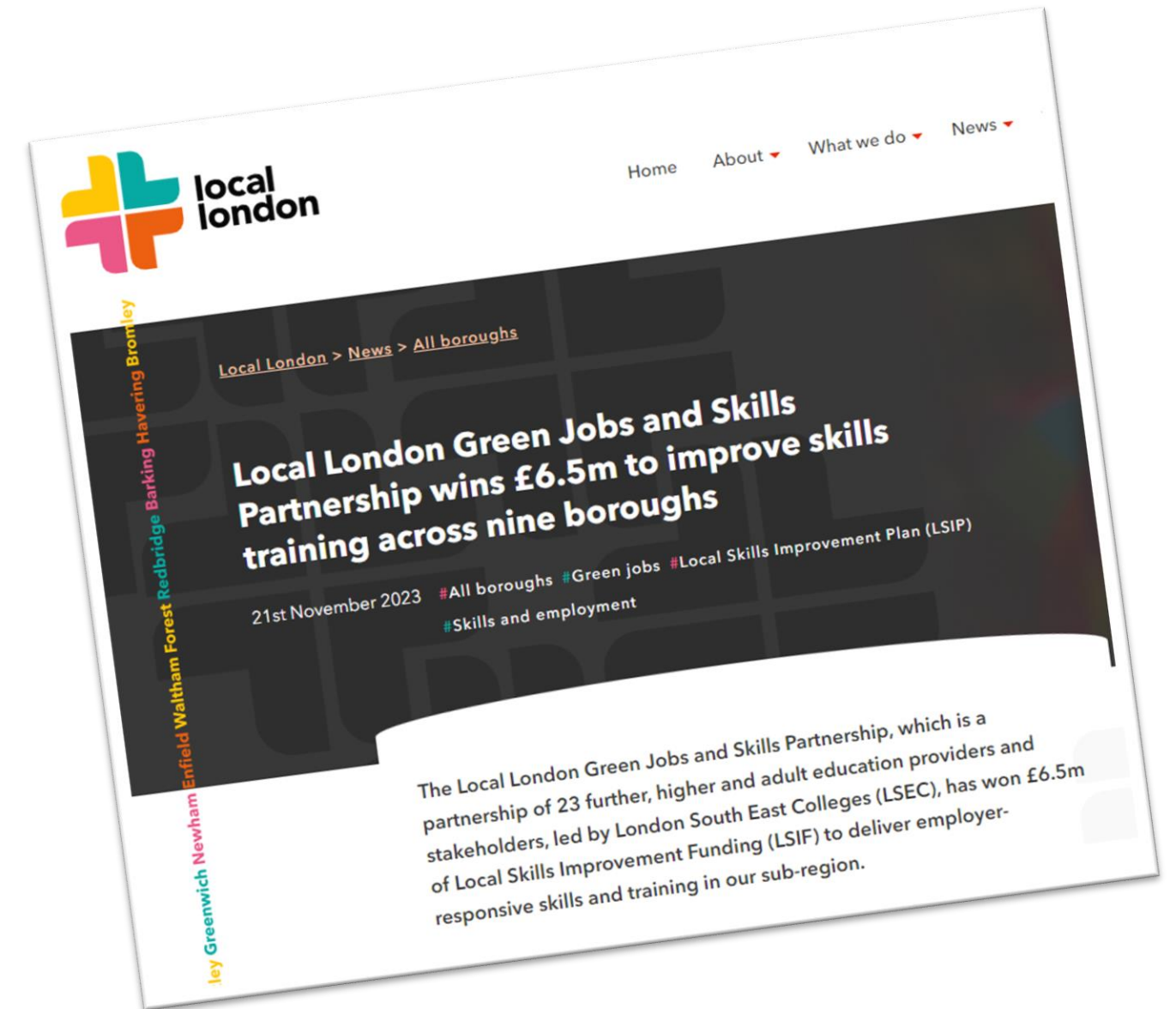
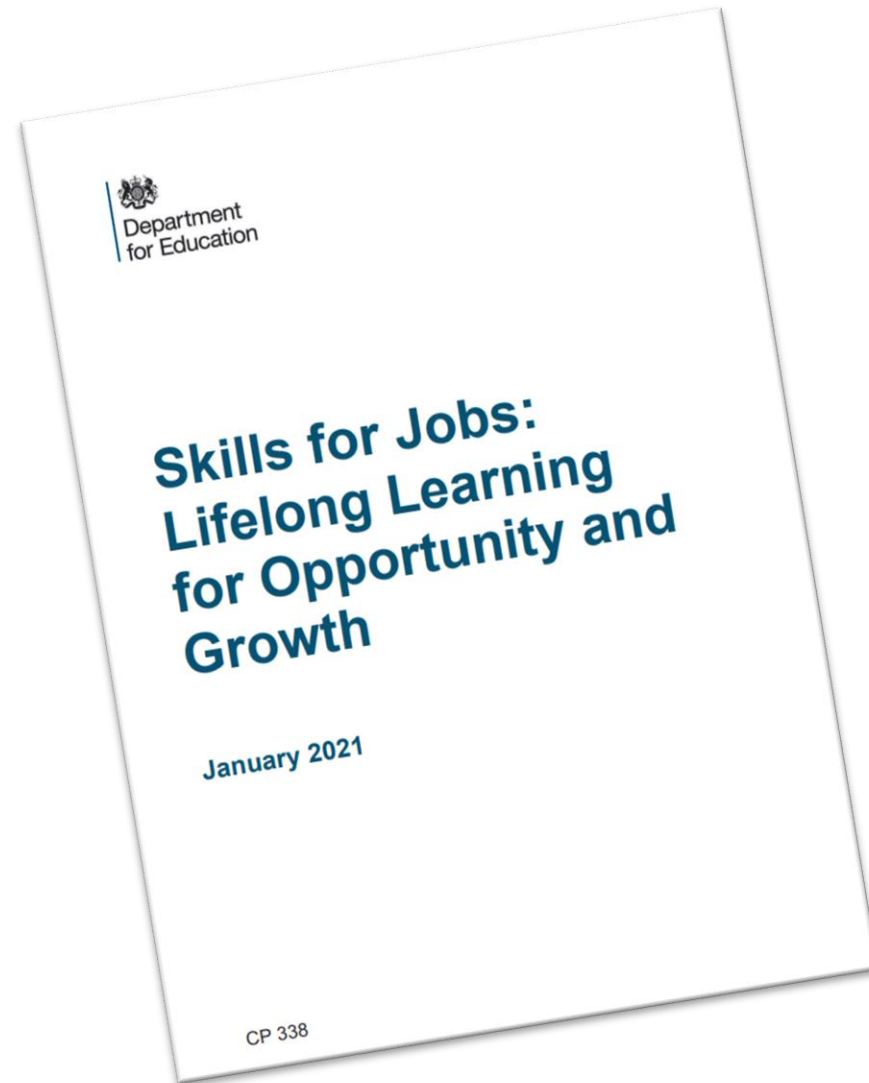
Daniel Murray, Head of Economic Development

23 January 2024

# Introduction

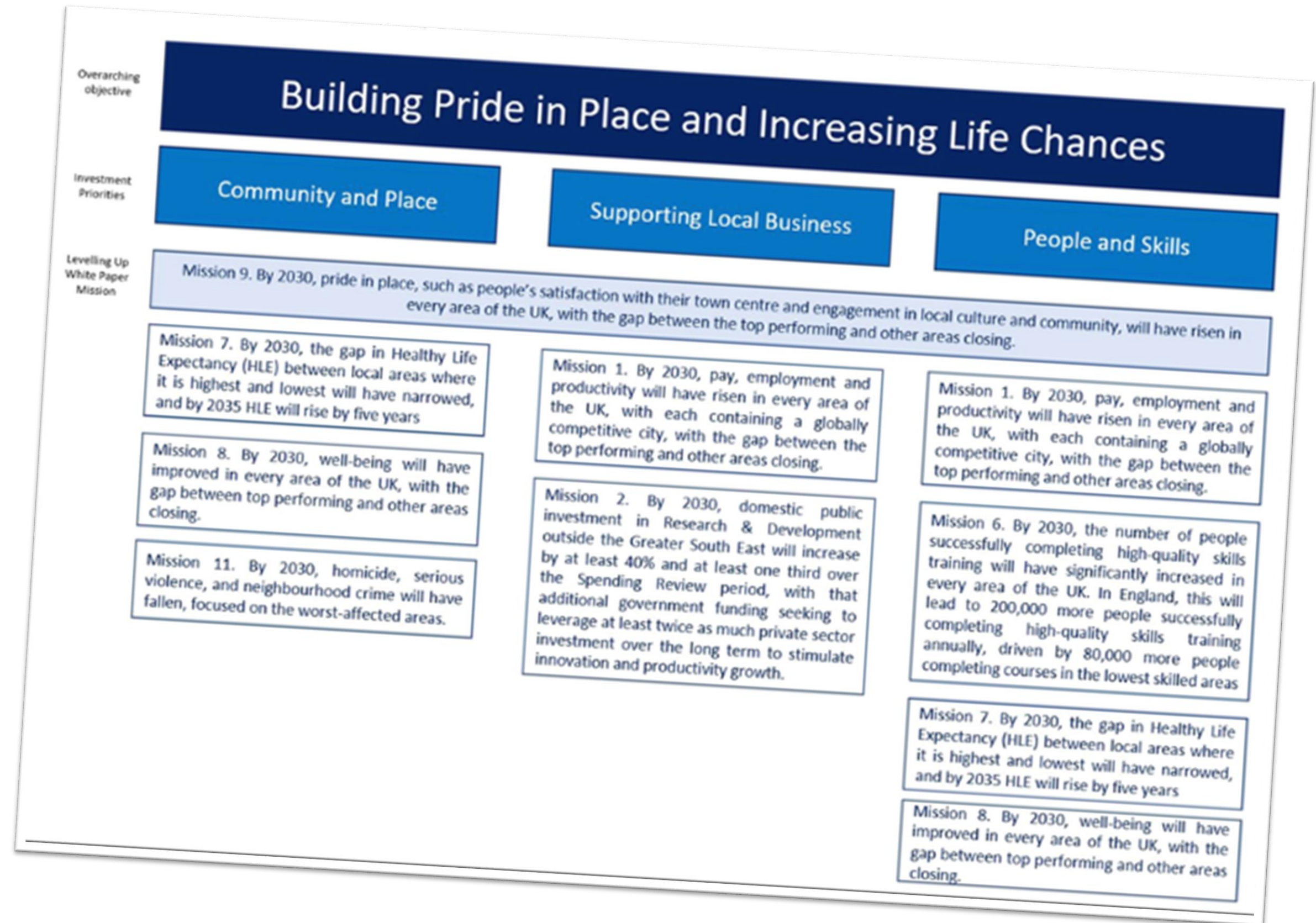
- New Head of Economic Development at LB Bromley
- Previously Head of Economy and Growth at Surrey County Council
- Consultancy experience with Arthur Andersen, Deloitte, WM Enterprise, GVA Grimley etc

# Skills funding landscape



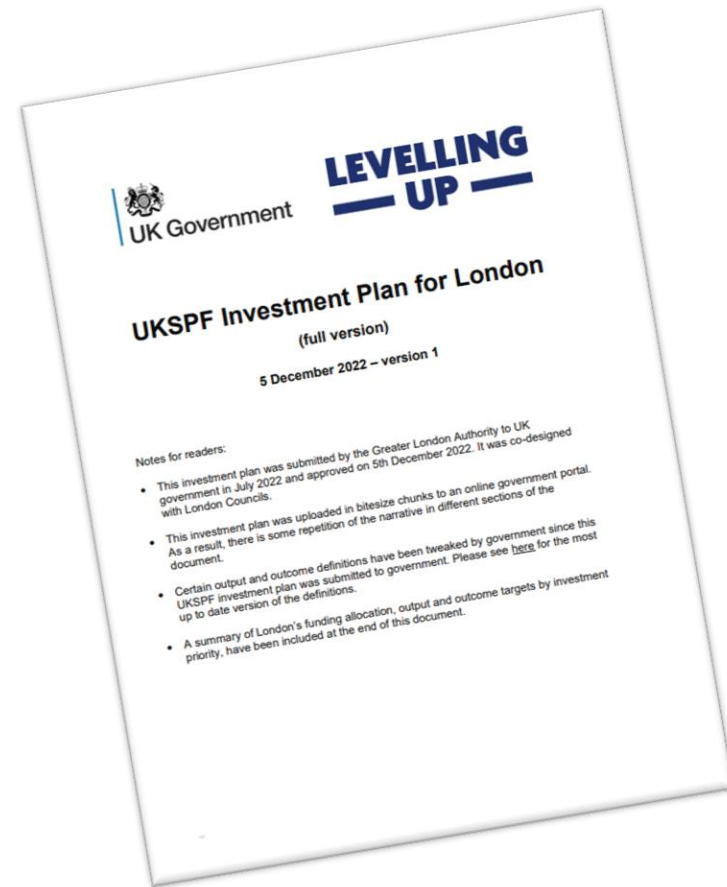
# What is UKSPF?

- Central pillar of the UK government's Levelling Up agenda
- £2.6 billion of new funding for local investment by March 2025
- Replaces European Structural and Investment Funds: ESIF, ERDF and ESF
- London awarded £144.4m of UKSPF funding to invest in:
  - Communities and place
  - Supporting local business
  - People and skills





# UKSPF funding



Department for Levelling Up,  
Housing & Communities

GREATER  
LONDON  
AUTHORITY



THE LONDON BOROUGH

London Borough of Bromley received **£2.36m** UKSPF allocation

- £1.23m Community and place
- £0.4m Supporting local businesses
- £0.73m People and skills

## 1. Communities and place



## 2. Supporting local business



## 3. People and skills



# Bromley UKSPF Programme (2023-25)

## UK SPF INVESTMENT PRIORITIES

### 1. Communities and place

West Wickham Library Project

Employment Land and Space Study

### 2. Supporting local business\*

Growth Builder Programme

Supply Bromley Programme

Bromley Business Hub Programme

Start-Up Bromley

### 3. People and skills

Good Work Bromley

Supporting care leavers into employment

SEND Programme

Projects currently being delivered...

# Bromley People & Skills Programme (2023-25)

	Good Work Bromley	Supporting care leavers into employment	SEND Programme
Overview	<ul style="list-style-type: none"><li>• Establish Employment and Skills Centre (Good Work Bromley Exchange) to support economically inactive Bromley residents transition into employment, education or training.</li><li>• Working in partnership with local employers to deliver a range of personalised support to facilitate the best progression pathways for the referred customers.</li></ul>	<ul style="list-style-type: none"><li>• The programme will support young care leavers to establish healthy and meaningful connections, build a strong peer-community network and find the confidence and support needed to move into sustainable employment, training, and education.</li><li>• It will be delivered by Drive Forward in partnership with LB Bromley's Leaving Care Team</li></ul>	<ul style="list-style-type: none"><li>• The programme will embed a sustainable SEND employment offer to support young adults, aged 16-25 with additional needs into internships, employment and training by end of March 2025.</li><li>• LB Bromley (Education and Adult Social Care) will work in partnership with Bromley Mencap, Caspa and LSEC to increase the numbers of people with SEND into employment.</li></ul>
Outputs & Outcomes	<ul style="list-style-type: none"><li>• Economically inactive people engaging with keyworker support services</li><li>• People engaged in job searching following support</li><li>• People in employment, including self-employment, following support</li><li>• People reporting increased employability through development of interpersonal skills</li><li>• Good work jobs</li></ul>		



# Neil Coates

Deputy Principal HE, Apprenticeships, Employer Engagement & Innovation

# Good Work Bromley Exchange: An LSEC/Education Overview



- ◆ **OUR CHALLENGES:** Growing skills gaps, limited support/adult funding
- ◆ **FUTURE CHALLENGES:** Changing employment landscape
- ◆ **WHAT WE HAVE DONE SO FAR:** Youth Hubs, Sector-Based Work Academy Programmes (SWAPs) and Work Skills Programmes
- ◆ **WHY IT'S IMPORTANT FOR OUR STUDENTS AND COMMUNITY:** build a pipeline of future talent, meet skills gaps in the borough, local jobs for local people, social mobility



**Liz Lake**

Group Director of Strategic Projects and Partnerships



Department of Work and Pensions  
Maximus  
Reed Partnership

Bromley Council (Housing, SEND, Leaving Care, BCP)  
Local Housing Associations

Bromley Mencap  
CASPA

London South East Colleges  
London South East Academies Trust  
Local Education Providers  
Parents of above institutions

Local Charities  
Local Advice & Support Services  
Voluntary & Community Organisations  
Successful Mums

Self-Referral

Referral is through LSEC's Website ([lsec.ac.uk](http://lsec.ac.uk)); by phone (020 3954 4699) or email ([goodworkbromley@lsec.ac.uk](mailto:goodworkbromley@lsec.ac.uk)); book an appointment at our physical space at The Hive, Orpington Campus

**Good Work Bromley Exchange, located in Orpington**

Key Roles include:

- Project Manager
- Training and Employment Advisor
- Community Outreach Advisor
- Digital Marketing Apprentice

Main Tasks include:

- Proactive outreach in the community - awareness and referral recruitment
- Establish and maintain stakeholder and employment support
- Welcome referrals and candidates - identify support required and appropriate programme
- Delivery of programmes
- Reporting, monitoring and evaluation

Specialist Pathway

Universal Pathway

Targeted Pathway

Bromley Mencap  
Supported Internship Programmes

LSEC

- SWAP (Sector Work Based Academy Programmes)
- Civil Service, NHS (Clinical and Non-Clinical) and Work Skills
- Apprenticeships
- Prince's Trust
- ESOL
- Maths & English

CASPA  
Mental Health, Housing teams, other charities

Reporting, monitoring and evaluation:

- Return to Bromley Council, Local London and Department for Education
- In house evaluation lead and delivered by LSEC's Policy Team

# Workshop Breakouts

We will now begin a series of breakouts. Each of these will last ten minutes; please begin with the session that corresponds to the number on your name badge.

A guide will take you from session to session, across the three spaces where each of these take place.

Timings	Activities	Location	Guide
10:45 – 11:00	1. Hive Tour and Student Discussion	The Hive	<i>Hannah Phoenix</i>
11:05 – 11:20	2. Employer Talk	BR6	<i>Amy Perry</i>
11:25 – 11:40	3. LMI Discussion	The Ozone	<i>Chloe Tilling</i>